



2012

Do At The Zoo

Celebrating the opening of Asian Tropics



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2012 Do At The Zoo Facts

Do At The Zoo Sponsor Packages:

- \$5,000 Supporter package/12 tickets
- \$7,500 Benefactor package/18 tickets
- \$10,000 Premier package/24 tickets
- \$25,000 Area Sponsor package/34 tickets

Ticket Prices:

- General Admission: \$175
- VIP Admission: \$300

VIP admission includes free valet parking and admission to an exclusive VIP Party in Asian Tropics.

Event Facts

- Date:** Thursday, June 21, 2012
- Time:** 7:00 – 10:00 p.m.
- Theme:** Celebrating Asian Tropics
- Event Chair:** Lynn Luce Kitt
- Attendance:** Approximately 2,500





2012 Do At The Zoo Facts

Celebrating the opening of ASIAN TROPICS

Denver Zoo's new exhibit, Asian Tropics – a 10 acre conservation center for elephants, rhinos and tapirs.

In its 24th year, the *Do At The Zoo* annual gala benefit for Denver Zoo is one of Denver's favorite events. In 2011, nearly **2,200 guests** enjoyed specialties from more than 50 premier restaurants, danced under the stars at various entertainment areas, and enjoyed after-dusk zoo viewing. On **Thursday, June 21, 2012** guests once again will enjoy the “zoo chic” atmosphere at Denver's most anticipated summer gala!





Be One of Only Five Companies

To Host a Party in Asian Tropics

To celebrate the opening of Asian Tropics, Denver Zoo is offering our high level sponsors **a once in a life time opportunity.**

At the \$25,000 level your company can host a private party in Asian Tropics **BEFORE** Asian Tropics opens to the public.

This opportunity will not be offered again!

Dates are restricted and numbers are limited to 100 guests.

Parties must be scheduled between April 15th and May 10th ; catering not included.





Support Your Favorite

Denver Zoo Animal

Special Benefit

With your support of a \$10,000 or \$25,000 *Do At The Zoo* sponsorship your company's name will be prominently displayed on an animal exhibit for *one full year*. This will showcase your community involvement to every guest that visits Denver Zoo - all **1.9 million of them!**

Sponsor Exhibit
Signage





Support One of These Exhibits

As an Area Sponsor





Area Sponsor Benefits

\$25,000 Area Sponsor *(5 packages available)*

Premier Party in ASIAN TROPICS

catering and associated costs not included; subject to availability; other restrictions apply.

One year support of the animal exhibit of your choice:

*Gorilla, Monkey Island, Elephant, Polar Bear or Giraffe exhibit.
(animal exhibits are adopted on a first come basis with paid sponsorship by May 15th, 2012).*

Ten (10) **VIPs tickets** includes valet parking and admission to an exclusive VIP Party in Asian Tropics.

Twenty Four (24) **General Admission** tickets to the event.

Logo recognition on the event invitation *(Approximately 6,000; print deadline April 15th).*

Logo recognition on the save the date card *(Approximately 8,000 printed).*

Logo recognition on the event poster *(Approximately 300 printed).*

Logo recognition on the 2012 event program.





Area Sponsor Benefits

Continued

Logo recognition on the 2012 *Do At The Zoo* Sponsor Banner prominently displayed during the event.

Opportunity to purchase additional discounted *Do At The Zoo* general admission tickets for your employees.

Three (3) transferable VIP Denver Zoo passes for one year unlimited admission (*2 adults and 2 children admitted per pass/per visit*).

\$10 off Family Memberships to Denver Zoo for your employees.

Recognition as an Area Sponsor in any Denver Zoo acknowledgement/advertisements placed in conjunction with the event.

Special VIP Behind-the-Scenes Animal Tour (*maximum number of guests TBD*).

Promotional Recognition

Logo recognition on Denver Zoo's website, denverzoo.org (avg. 125,000 unique visitors per month)

Logo recognition in Denver Zoo's member publication sent to more than 64,000 member households

Listing on the Annual Major Donor Wall inside zoo grounds and in the Annual Report as a major supporter

Tax Benefit: \$1,950.00

Tax Deductable amount: \$23,050.00





Support One of These Exhibits

As a Premier Sponsor





Premier Sponsor

\$10,000 Premier Sponsor Package (8 packages available)

One year support of the animal exhibit of your choice: Bear Mountain, Okapi & Stork, Bongo, Eland, or Kangaroo & Emu exhibit (*animal exhibits are adopted on a first come basis with paid sponsorship by May 15, 2012*).

Eight (8) **VIP admission tickets**, includes valet parking and admission to an exclusive VIP party in Asian Tropics.

Sixteen (16) **General Admission** to the event.

Logo recognition on the event invitation (*Approximately 6,000 printed; print deadline April 15th*).

Logo recognition on the 2012 event program.

Opportunity to purchase additional discounted *Do At The Zoo* admission tickets for your employees.

Two (2) transferable VIP Denver Zoo passes for one year unlimited admission (*2 adults and 2 children admitted per pass/per visit*).

\$10 off Family Memberships to Denver Zoo for your employees.

Recognition in any Denver Zoo acknowledgement advertisements placed in conjunction with the event.

Special VIP behind the scenes tour of the zoo (*maximum number of guests TBD*).

Promotional Recognition

Logo recognition on the 2012 *Do At The Zoo* Sponsor Banner prominently displayed during the event

Logo recognition on the Denver Zoo's website, denverzoo.org (avg. 125,000 unique visitors per month)

Logo recognition in Denver Zoo's member publication sent to more than 64,000 member households

Listing on the Annual Major Donor Wall inside zoo grounds and in the Annual Report as a major supporter

Tax Benefit: \$1,400.00

Tax Deductable amount: \$8,600.00



Benefactor Sponsor

\$7,500 Benefactor Sponsor Package (10 packages available)

Two (2) **VIP tickets** includes valet parking *and admission to an exclusive VIP Party in Asian Tropics.*

Sixteen (16) **General admission** tickets for to the event.

Name recognition on the event invitation (*Approximately 6,000 printed; print deadline April 15th.*)

Name recognition on the 2012 event program.

Name recognition on the 2012 *Do At The Zoo* Sponsor Banner prominently displayed during the event.

Opportunity to purchase additional discounted *Do At The Zoo* admission tickets for your employees.

Two (2) transferable VIP Denver Zoo passes for one year unlimited admission (*2 adults and 2 children admitted per pass/per visit.*)

Recognition in Denver Zoo's sponsor thank you ad placed in conjunction with the event.

Special VIP Tour of the zoo (*maximum number of guests TBD.*)

Promotional Recognition

Name recognition on Denver Zoo's website, denverzoo.org (avg. 125,000 unique visitors per month)

Name recognition in Denver Zoo's member publication sent to more than 64,000 member households

Listing on the Annual Major Donor Wall inside zoo grounds and in the Annual Report as a major supporter

Tax Benefit: \$950.00

Tax Deductable amount: \$6,550.00





Supporter Sponsor

5,000 Supporter Sponsorship Package (55 packages available)

Twelve (12) General admission tickets to the event.

Name recognition on the event invitation (*Approximately 6,000 printed; print deadline April 15th*).

Name recognition on the 2012 event program.

Name recognition on the 2012 *Do At The Zoo* Sponsor Banner prominently displayed during the event.

Opportunity to purchase additional discounted *Do At The Zoo* general admission tickets for your employees.

One (1) transferable VIP Denver Zoo pass for one year unlimited admission (*2 adults and 2 children admitted per pass/per visit*).

Recognition in Denver Zoo's sponsor thank you ad placed in conjunction with the event.

Name recognition in Denver Zoo's member publication sent to more than 64,000 membership homes.

Tax Benefit: \$650.00

Tax Deductable amount: \$4,350.00





About Denver Zoo

Denver Zoo is a **non-profit organization** dedicated to wildlife **conservation, education** and **community** recreation.

With **1.9 million visitors annually**, **imaginative education** programs, **significant conservation** projects around the world and **innovative exhibits**, Denver Zoo is consistently ranked as one of the most visited zoos in North America and is a **respected leader** world-wide in animal conservation and education.

The **80-acre** Denver Zoo is home to more than **3,800** animals, representing nearly **650** species, of which **53** are classified as threatened or endangered.





Thank You

Summary

We appreciate your support of Denver Zoo and the Colorado community through a *Do At The Zoo* sponsorship. The Denver Zoological Foundation is committed to increasing public awareness and involvement in wildlife conservation by maintaining a premier zoological facility with outstanding education, conservation and science programs.

Denver Zoo Mission

Secure a better world for animals through human understanding.

See you at the Do!

