

Denver Zoo Greener Community Card

Progress Report

Approximately **60-days** after joining the Greener Community Card program, with support from IOE, we'll help you develop your action plan- brief narrative of the specific and measurable goals selected by your business. This provides Denver Zoo and IOE with a sense of what you wish to accomplish as part of joining the Greener Community Card, how you will measure your success, and anticipated savings or benefits from accomplishing these goals.

This information will help Denver Zoo and IOE share your success and, the progress other merchants have made, through website promotions that will be visible to the community of customers supporting the Greener Community Card.

Please note: many of the voluntary partnership programs listed in the Merchant Guide have a reporting component, as defined by the specific program. Reporting for the purposes of the Greener Community Card does not substitute the voluntary partnership program requirements.

Merchant Name

Greener Community Card Participation Date

Select Voluntary Partnership Program:

- Colorado Environmental Leadership Program
- U.S. EPA Waste Wise
- Best Workplace for Commuters
- Energy Star Partnership
- Other, please list

Using the resources made available to you through Denver Zoo, Institute for Ecolonomics (IOE) and the voluntary partnership programs, develop your own specific and measurable goals and create an action plan related to at least two sustainable business practices listed below.

Select at least two Sustainable Business Practices:


- Energy Conservation and Efficiency
- Responsible Materials and Waste Management
- Green Building
- Green Marketing
- Water Conservation and Efficiency
- Transportation and Air Quality
- Local Food and Agriculture
- Other, please list

Please list any specific and measurable goals you hope to achieve from the selected sustainable business practices:

Example: Reduce energy use by 10% in 2 years resulting in a potential savings of "x"

Please describe your plan for implementing your goals pertaining to the selected sustainable business practices:

Example text: *As part of the Greener Community Card, {Company Name} has developed goals associated with the sustainable business practices of “Energy Conservation and Efficiency” and “Transportation and Air Quality.” We have set a goal to reduce our energy use by 5%, by converting all of our light bulbs to energy efficient bulb which will help reduce the electrical usage of our operations. In addition, we will educate our employees on best practices to shut off equipment or lighting not in use during hours of operation. Measuring our success will be accomplished by comparing our energy bills from a baseline point of time, to “x” months after implementing these goals.*



Annual update:

On an annual basis, or more frequently if you would like, send us an update on the progress towards meeting your goals.



Thank you for your partnership in the Greener Community Card.

Fax your completed reports to:

Denver Zoo

Attn: Roxanne Davis

303.376.4861 or rdavis@denverzoo.org

This form can be located in electronic format on Denver Zoo’s Greener Community Card website
www.denverzoo.org/card

