



BEHIND the scenes

Written for and about the people who support Denver Zoo

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As a conservation organization, Denver Zoo is committed to implement and share sound environmental business practices. Our Wild Ride Commuter Challenge recently rolled out to Denver Zoo employees is one example.



Craig Piper, President/CEO

Denver Zoo has challenged one zoo employee to give up his or her car for commuting for a full year and ALL zoo employees to increase our use of alternative transportation. The purpose of this challenge is to promote alternative methods

of commuting and reduce single-occupancy-vehicle (SOV) commuting by Denver Zoo employees. It builds on a first step we took two years ago to provide every employee with an RTD Eco Pass.

The commuter challenge, inspired by New Belgium Brewery's "Tour de Fat," is an initiative of Denver Zoo's staff driven Workplace Conservation Committee. This committee is charged with developing annual objectives and targets for achieving continuous environmental improvements in all areas of zoo operations. Jennifer Hale, Denver Zoo Sustainability Coordinator explains, "We felt that Wild Ride would

be an exciting challenge and great opportunity to further encourage staff to meet our goal to reduce SOV commuting zoo wide by 10% in 2010. We hope that other organizations and corporations in the community will be inspired by our Wild Ride Challenge and implement similar programs."

Denver Zoo employees were encouraged to apply for the Wild Ride Commuter Challenge and Communications Director Tiffany Barnhart was selected as the winner. She began her year-long commuting adventure on August 1, 2010. A number of other employees pledged to become a Wild Ride team and will join Tiffany in the challenge as she carpools, bikes to work, and utilizes RTD.

Denver Zoo will provide Tiffany with tools to help her succeed and to inspire others to evaluate their current commuting methods. A huge thanks to our sponsors for providing many of the essentials for Tiffany: a Mountain Hardwear messenger bag and jacket; a netbook and one year of service sponsored in part by Verizon Wireless; bike maintenance sponsored in part by Jackrabbit Bike and Trail and at the six-month milestone, Tiffany will receive a beautiful, hand-crafted bamboo bicycle courtesy of Panda Bicycles. Tiffany will be sharing her experiences in a number of ways with our staff, members, and the community.

I'm extremely proud of initiatives like Wild Ride Commuter Challenge. Programs like this allow Denver Zoo to serve as a community leader in sustainability while also fostering camaraderie among our zoo staff.

Animal Spotlight: Tiger Quadruplets

Denver Zoo and the entire zoo community are excited about the arrival of four Amur tiger cubs born May 31. Sisters Akasha and Zaria and brothers Thimbu and Nikolai are growing rapidly and are in great health following their neonatal exams. It was the first breeding for parents Koshka and Waldemere, who were paired under the Association of Zoos and Aquariums' Species Survival Plan. With less than 400 individuals estimated in the wild, this tiger sub-species is highly endangered and zoos are working together to

draw attention to the need for better protection in the wild and ensure insurance populations in human care.



One of the four tigers receiving a second set of vaccinations.

The cubs made their public debut outside recently, so be sure to visit soon and watch them and mother Koshka at the Feline Building. You can also visit our website for the latest including video of veterinary exams (denverzoo.org and click on "New Babies" at the top right). Or, sign up to receive Zoo e-mails to hear the latest about these and other new arrivals.



Donor Corner: Chuck Warren



Honorary Life Trustee Chuck Warren

Long before joining the Board of Trustees in 1972, Chuck Warren was introduced to the zoo animals through the sounds that flowed into his Park Hill neighborhood. He, his wife, E.J., and their

three children enjoyed their visits to the zoo. But it was Clayton Freiheit, then Denver Zoo's new director, who really turned Chuck into a zoophile. In the years since, Chuck has enjoyed visiting many zoos on travels here and abroad and supports conservation on many fronts.

In addition to being a dedicated community volunteer for numerous organizations, Chuck was instrumental

in bringing a unique funding model to the metro area. On a boat trip between Cairo and Luxor in the mid 1980s, he began talking with good friends affiliated with Denver Botanic Gardens and Denver Art Museum about funding challenges. Those discussions over time led to the formation of the Scientific and Cultural Facilities District. Chuck was Chairman of the ad-hoc Steering Committee from 1986 until the district was approved by the voters in 1988. Today it generates nearly \$40 million annually for nearly 300 local nonprofit organizations including Denver Zoo. It's a model many communities seek to emulate even today.

Chuck has supported the zoo in a number of ways during his tenure on the Board, but it's his giving to the endowment that will continue to impact animals here and around the world well into the future. In this way, Chuck's dedication to the zoo will be perpetuated for generations to come. His feeling is that the magnitude of an endowment gift is a secondary consideration to the act of making a long-term commitment. We thank Chuck for his visionary endeavors on behalf of Denver Zoo and the entire community.

Giving Trends: Charitable Gift Annuities

Are you worried about the declining rates on your certificates of deposit? In an unsure investment market, many Americans today are turning to charitable gift annuities to lock in a guaranteed rate of return for life, while also receiving other charitable benefits.

How do charitable gift annuities work? You receive a fixed dollar amount each year for life by making a gift of \$5,000 or more to establish the gift annuity. As an example, someone age 75 would receive \$640 per year for the rest of his or her life by donating \$10,000 to a charitable gift annuity.

Today's Denver Zoo supporters are finding great benefits from establishing a gift annuity because of the high, fixed rate, partially tax-free payments and charitable deduction while at the same time supporting zoo programs promoting wildlife education and conservation around the world. Also, the charitable portion of the gift annuity is matched dollar for dollar by a Zoo Improvement Bond fund supporting Asian Tropics.

For more information on these or other types of charitable investments, please contact Josie Stewart at 303-376-4863 or e-mail plannedgifts@denverzoo.org.

This is not intended as legal or tax advice and it is important to consult your legal or tax advisor before making this type of gift.



New baby orangutan, Hesty, outside with mom for the first time last week.